

PRESS RELEASE

MURATCENTOVENTIDUE ARTECONTEMPORANEA

PURE IL VENTO

RAFFAELE FIORELLA

Muratcentoventidue Artecontemporanea is pleased to present "**Pure il vento**", the new exhibition project by **Raffaele Fiorella**.

A visual artist known for his markedly multidisciplinary approach, Fiorella has established a rigorous stylistic identity over time, seamlessly blending video art, photography, and site-specific installations. His work stands out in the contemporary art scene for its ability to create a dialogue between innovative digital languages and a profound aesthetic sensitivity, rooted in constant reflection on social and human dynamics.

The creative universe of Raffaele Fiorella (Barletta, 1979) functions as an intellectual and visual laboratory where the physical solidity of sculptural matter meets the evanescence of the digital image. At the heart of his investigation is not merely a multimedia exercise, but a philosophical attempt to construct "shelters for thought." Within this context, his "**Land-escapes**" are born: escapist landscapes where the boundaries between personal memory, the dreamlike dimension, and collective consciousness blur, inviting the viewer to redefine their relationship with reality.

Inside the exhibition space, the artist reconfigures the environment through devices that alter volumetric perception. His installations often originate from small sculptural cores—miniature landscapes, symbolic architectures, or stylized, candid human figures—which are subsequently "ignited" by video projections and precise mapping systems. This layering generates an effect of temporal suspension: the viewer encounters micro-worlds that seem to pulse with their own life—silent theaters where the chaos and speed of daily life are filtered, distilled, and finally reordered into forms of extreme purity.

Widely recognized by critics for its consistency and originality, Fiorella's artistic path pays privileged attention to the concept of time, understood as interior flow and a space for reflection. His video works do not pursue conventional narratives; instead, they build suspended atmospheres and crystallized moments that invite slow, almost meditative consumption, in stark contrast to the visual frenzy of the digital age.

For this solo exhibition at Muratcentoventidue, titled "*Pure il vento*," the artist transforms the gallery into a veritable "room of memory." Using a language that fuses sculpture and digital vision, Fiorella explores nostalgia as a living, breathing landscape.

The project stems from nostalgia understood as an active practice of reinterpreting the present. It takes the form of an intimate archive in transformation, built from videos stored on the artist's digital

devices: everyday fragments, accidental images, and materials destined to be lost to time. Through processes of selection, reuse, and reworking, these files are rescued from disappearance and reactivated within the exhibition space. The works—video installations, sculptures, and video animations—translate this transformation into a tension between immateriality and presence. The project aligns with an "ecology of images": it does not produce new visions but works on what already exists, opposing the dispersion and indistinct accumulation of the digital realm.

In the transition from private to public, the archive loses its closed dimension and becomes traversable and shared. *"Pure il vento"* is a reflection on what remains: images that persist precisely through their continuous risk of vanishing.

Alongside his research, Fiorella is deeply active in public art and education, collaborating regularly with universities and cultural institutions. His exhibition history includes major international milestones, such as the Moscow and Beijing Biennials and various European video art festivals. He teaches Digital Applications for Visual Arts at the Academy of Fine Arts in Bari.

The exhibition journey is accompanied by original music composed by **Gabriele Strada**. This collaboration was born from the desire to create a multisensory dialogue between visual works and sound frequencies, expanding the spatial perception of the show.

Venue

Muratcentoventidue Artecontemporanea
Via G. Murat 122/b – Bari (Italy)

Opening

Saturday, May 16, 2026, 7:30 PM

Exhibition Period

May 16 – June 30, 2026

Opening Hours

Wednesday, Thursday, and Friday: 6:00 PM – 8:00 PM

Monday, Tuesday, and Saturday only by appointment

Contact and Information

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CV

Raffaele Fiorella (Barletta, 1979) works across installation, video, and sculpture, exploring the expressive potential of digital art. Balancing poetry and everyday life, his research investigates the boundary between reality and fiction, constructing landscapes of memory and illusion as spaces of escape and refuge, whether imagined or simulated. He has exhibited in Italy and abroad, including

Italian Reflections (Italian Cultural Institute, Cairo, 2017) and *Opera Viva Barriera di Milano* (Turin), by invitation of Christian Caliandro. Key milestones in his career include *Unodiuno* (Naples, 2016), *Synthesis* (Pino Pascali Museum Foundation, 2015), the *BoCS Art* residency (Cosenza, 2015), the solo show *Menzogna* (Bari, 2015), *Fuoriluogo* (2014), and *Duel* (Pino Pascali Museum Foundation, 2014). His exhibition "*Leggero*," curated by Lucrezia Naglieri, was held at Spazio MICROBA in Bari in 2022. More recently, he participated in *Zoo Generation* (2020), *La comunità del Compost*, and *Play Dead – Chapter 2* (2024). In July 2025, he will be in residence at the Caloma Festival at the Le Costantine Foundation. In addition to his artistic practice, he has organized several residencies and curated participatory projects with Erasmus students and young artists, promoting collaborative processes and intercultural exchange. He is currently a professor of Digital Applications for Visual Arts at the Academy of Fine Arts in Bari.