

Press release

Muratcentoventidue Artecontemporanea

Giusy Pirrotta

The Quality of "Scale"

MuratCentoventidue Gallery is pleased to announce "The Quality Scale" solo show of Giusy Pirrotta.

Giusy Pirrotta's work is focused on the study and the manipulation of moving image in relation to its representation codes as well as to the elements which constitute it. A particular aspect of her research regards the analysis of the ephemeral aspect of light as a projected images and the perceptual phenomena related to its fruition, especially in relation to the dependence of specific equipment for its production and exhibition. Both elements are intended in order to point out the materiality and sculptural aspect of moving image in relation to the paradox related to its evanescence. Pirrotta is interested in the creation of what can be defined an "architecture of moving image" and the relationship with the physical exhibition space, most of her interventions are site-specific aiming to create visual dynamic environment where the image projected is dismantled and integrated in the architectural space in relation also to sculptural elements.

The quality of Scale explores the relationship between the notion of public/intimacy and monument/object especially referring to the quality of sculpture and its relationship with exhibition space, viewer and light.

"The quality of intimacy is attached to an object in a fairly direct proportion as its size diminished in relation to oneself. The quality of publicness is attached in proportion as the size increases in relation to oneself" (Robert Morris , *Continuous Project Altered Daily, The Writings of Robert Morris, in Note on Sculpture Part 2*, p13, October Book, the MIT Press, Cambridge, Massachusetts, 1995)

Robert Morris defines part of these concepts on his reflections about sculpture analyzing the space between subject and object. A smaller object needs less visual space space around itself determining a more intimate relationship with the viewer rather than a larger one that in order to be entirely seen in its whole necessarily requires the one to keep some distance. That establishes another kind of relationship between the viewer and the exhibition space. In this sense space does not exist for intimate object and in these terms it is possible to define the difference between Monument and Object.

Moreover, in the simpler polyhedrons such as cubes and pyramids, it is not visually needed to move around their structure to understand the configuration. They give to the viewer an immediate sense of their shape due to their simplicity. This immediate sense of awareness in their spatial extension involves perceptual theories of "constancy of shape", "tendencies towards simplicity", memory traces and physiological factors regards the nature of binocular parallax vision and the structure of retina and brain.

The site-specific intervention, thought specifically for the gallery space, arises from the confrontation with these considerations as a result of the realization of sculptural structures combined within the exhibition space and the fruition of light and image.

Venue

Muratcentoventidue-Artecontemporanea

Via G. Murat 122/b – Bari

Opening

Friday May the 30th, 2014 at 7.30 pm

Period

May the 30th – July the 7th 2014

Opening hours

from Tuesday to Saturday, from 5.00 to 8.00 pm

Info

393.8704029 – 392.5985840

<mailto:info@muratcentoventidue.com>" info@muratcentoventidue.com

<http://www.muratcentoventidue.com>" www.muratcentoventidue.com

<https://www.facebook.com/MuratcentoventidueArtecontemporanea>

Giusy Pirrotta

Born in Reggio Calabria (1982)

Lives and works in London

training, workshops and residences

2013

Phd in film Studies University of Creative Arts, Farnham (upcoming)

PresTech Film laboratories, film restoration

2012

Artist in residence as a film 16 mm film specialist Film and video department Central Saint martin College of Art and design

2011

Master in Fine Arts, Central Saint Martin College of Art & Design, London

Residency award , promoted by Red Mansion Art Foundation, Beijing (China)

2010

Performing media lab, workshop with Massimo Cittadini, curated by Genera Comunicazioni, TRART Contemporary Art, Casa Masaccio

2009

Postgraduate Diploma in Fine education, Academy of fine Arts, Florence

2008

Real presence 2008, residency awards, curated by Biljana Tomic e Dobrila Denegri, MKM e / and Galleria 063, Beograd- Castello di Rivoli, Turin

2006

BA in Fine Art, Academy, Academy of Fine art, Florence

solo exhibitions

2014

Tanto tempo fa, quando la Terra era piatta, curated by Alice Ginaldi, Galleria Massimodeluca, Mestre - Venezia

group exhibitions

2014

Exercises in Style, curated by Marina Bastianello, Andrea Bruciati, Maurizio Nobile, Galleria Maurizio Nobile, Bologna

2013

Nothing About Trees, Unit 2C, Elthorne Studios, London

Selezione Premio Combat, finalists exhibition, Museo di Storia Naturale, Livorno

Public Issue Mass Independent Fractionation, Open studio Show Gallery, Art Verona, curated by Sofia Touboura, Verona

Analogue recurring, Lo & Behold Gallery, London

Young at Art 2013, Maca Museo Arti Contemporanea, Cosenza

Future Lumen, Mars, Milano

Lumen, curated by Lorenza Boisi, Mars, Milano

Journey to the centre of my mind, curated by Gala Knorr, Bunkhouse, Madrid

Le figlie di Eva, curated by Andrea Bruciati, Fama Gallery, Verona

2012

Red Mansion Art Prize 2012, curated by Eliza Bonham Carter and the Read Mansion Foundation, Royal Academy of Art, London

2011

Lab.it, Italian contemporary art platform in China , curated by Cecilia Freschini, Beijing (Cina)

Cross Over, Nova Award finalist , Lethabay Gallery, curated by Lisa Painting, London

Women at Work, curated by Lino Baldini, Placentia Art Gallery, Piacenza

MAFA final show, Central Saint Martin College of Art and Design, London

Life is Elsewhere, curated by Oliver Guy Watkins, Crypt Gallery, London

2010

Confondere, VI Biennale Giovani Artisti, curated by Lorenzo Mazza and Clara Faroldi, Pisa

The new pretenders, curated by Alex Landrum and Susan Trangmar, Bargehouse Gallery Oxo Tower, London

Post monument, does the sculpture need a camera?, XIV Biennale Internazionale di Scultura di Carrara, curated by Fabio Cavallucci, Istituto del marmo Pietro Tacca, workshop with Grzegorz Kowalski

Real Presence 10, curated by Dobrila Denegri, Italian Culture Institute, Belgrade

Videomintuo, curated by Raffaele Gavarro, Controradio e Grav., Museo d'Arte Contemporanea Luigi Pecci, Prato

2009

Startpoint, Casa della creatività Mediateca regionale, Accademia di Belle Arti, Firenze

Free your festival, festival della creatività, curated by Erika Gabbani, Fortezza da Basso, Firenze

Linguaggi, festival nazionale della performance, curated by Gabriella Di Censo, Museo delle genti d'Abruzzo, Pescara

2008

Networking_Gececondu, curated by Giacomo Bazzani, Cango Cantieri Teatro Goldonetta, Firenze

Impact Art, curated by Ilaria Bignotti and Cecilia Cordoni, Galleria Studio Guido Iemmi, Milano

2007

Segni, curated by Delia Gianti, Cavalleriza Reale, Torino

Il giardino segreto, curated by Dores Sacquegna, Primo Piano Living Gallery, Lecce

Piemonte Share Festival 2007 Digital Affinity, Accademia Albertina, Torino

2006

Video.it 8 "con acqua senz'acqua", curated by Francesco Poli, Mario Gorni and Francesco Bernardelli, Accademia Albertina, Torino

Arte tempo attivo, curated by di Fiammetta Strigoli, Plasma Video Gallery, Firenze

Dams Festival Prize '06, curated by Renato Barilli, Pinacoteca Nazionale di Bologna, Bologna

prizes and special projects

2013

Francesco Fabbri Prize for Contemporary Art, shortlisted emerging art's section

Combat Prize 2013, Video section's winner

2011

Red Mansion Art Prize, Red Mansion Art Foundation, London, winner

2008

Real presence 2008, residency awards, curated by Biljana Tomic e Dobrila Denegri, MKM e / and Galleria 063, Belgrado - Castello di Rivoli, Torino

2006

La fotografia come arte, l'arte come fotografia, residency award, a cura di / curated by Fiammetta Strigoli, Daniel Spoerri Foundation, Grosseto